EXECUTIVE OVERVIEW



NORTH AMERICAN MULTI-TENANT DATACENTER SUPPLY

Emerging Major Markets – 2013

DATACENTER

DECEMBER 2013



REPORT SNAPSHOT

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ABOUT THIS REPORT

The North American Multi-Tenant Datacenter Supply: Emerging Major Markets – 2013 report gives readers an overview of 10 emerging major datacenter markets in North America, while providing actionable metrics around geographies and specific providers. In this report, 'multi-tenant datacenters' are considered multi-customer colocation and wholesale facilities. Single-user enterprise datacenters and single-tenant datacenters are specifically excluded from this analysis.

Our intended audience includes:

- Colocation and wholesale datacenter providers assessing market share, market positions and expansion opportunities in emerging major markets.
- Hosting and cloud providers considering datacenter leasing decisions and expanding globally.
- Financial professionals considering investments in datacenter properties and companies.
- Real estate and planning professionals interested in emerging major markets analysis.

This report is 451 Research's fourth look at emerging major markets in North America; our first was published in September 2010. This report provides current supply, demand and utilization metrics, as well as market-specific analysis. 451 Research also publishes an annual review of supply/demand in the top 10 markets in North America. We intend to continue researching additional emerging markets in North America and globally and to publish at least one report on emerging major datacenter markets annually.

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TABLE OF CONTENTS

INTRODUCTION		1
KEY REPORT FINDINGS		1
METHODOLOGY		2
EMERGING MAJOR MARKET TRENDS		5
NOT JUST FOR DISASTER RECOVERY		5
DETERMINING FACTORS		6
FIGURE 1: Top 50 Metropolitan Areas in the United States		. 6
FIGURE 2: Top 50 Metropolitan Areas in the United States by GDP		. 8
FIGURE 3: Comparing GDP and Population with Emerging Major		
Datacenter Market Size		. 10
MARKET OPPORTUNITIES		10
FIGURE 4: Emerging Major Markets - Market Share of Market Leader		. 11
EMERGING MAJOR MARKET PROFILES		12
BALTIMORE		12
FIGURE 5: Multi-Tenant Datacenter Providers - Baltimore		.13
FIGURE 6: Multi-Tenant Datacenter Market Share Leaders		
- Baltimore		.14
FIGURE 7: Multi-Tenant Datacenter Map - Baltimore		.15
FIGURE 8: Multi-Tenant Datacenter Supply and Demand - Baltimore		.16
FIGURE 9: Multi-Tenant Datacenter Utilization - Baltimore		.16
FIGURE 10: Multi-Tenant Datacenter Pipeline - Baltimore		.17
CHARLOTTE		17
FIGURE 11: Multi-Tenant Datacenter Pipeline - Charlotte		.18
FIGURE 12: Multi-Tenant Datacenter Market Share Leaders - Charlotte .		.19
FIGURE 13: Multi-Tenant Datacenter Map – Downtown Charlotte		.20
FIGURE 14: Multi-Tenant Datacenter Map – Greater Charlotte Area	,	.21
FIGURE 15: Multi-Tenant Datacenter Supply and Demand - Charlotte	,	.22
FIGURE 16: Multi-Tenant Datacenter Utilization - Charlotte	,	.22
FIGURE 17: Multi-Tenant Datacenter Pipeline - Charlotte		.23

CINCINNATI	. 23
FIGURE 18: Multi-Tenant Datacenter Providers - Cincinnati	.24
FIGURE 19: Multi-Tenant Datacenter Market Share Leaders - Cincinnati	.25
FIGURE 20: Multi-Tenant Datacenter Map - Cincinnati	.26
FIGURE 21: Multi-Tenant Datacenter Supply and Demand - Cincinnati	.27
FIGURE 22: Multi-Tenant Datacenter Utilization - Cincinnati	.27
FIGURE 23: Multi-Tenant Datacenter Pipeline - Cincinnati	.28
DENVER	. 28
FIGURE 24: Multi-Tenant Datacenter Providers - Denver	.29
FIGURE 25: Multi-Tenant Datacenter Market Share Leaders - Denver	.30
FIGURE 26: Multi-Tenant Datacenter Map -	
Central and Northern Denver Area	.31
FIGURE 27: Multi-Tenant Datacenter Map - Southern Denver Area	.32
FIGURE 28: Multi-Tenant Datacenter Supply and Demand - Denver	.33
FIGURE 29: Multi-Tenant Datacenter Utilization - Denver	.33
FIGURE 30: Multi-Tenant Datacenter Pipeline - Denver	.34
HOUSTON	. 34
FIGURE 31: Multi-Tenant Datacenter Providers - Houston	.36
FIGURE 32: Multi-Tenant Datacenter Market Share Leaders - Houston	.36
FIGURE 33: Multi-Tenant Datacenter Map - Houston North	.37
FIGURE 34: Multi-Tenant Datacenter Map - Downtown Houston	.38
FIGURE 35: Multi-Tenant Datacenter Supply and Demand - Houston	.39
FIGURE 36: Multi-Tenant Datacenter Utilization - Houston	.39
FIGURE 37: Multi-Tenant Datacenter Pipeline - Houston	.40
LAS VEGAS	. 40
FIGURE 38: Multi-Tenant Datacenter Providers - Las Vegas	.41
FIGURE 39: Multi-Tenant Datacenter Market Share Leaders - Las Vegas	.42
FIGURE 40: Multi-Tenant Datacenter Map - Las Vegas	.43
FIGURE 41: Multi-Tenant Datacenter Supply and Demand - Las Vegas	.44
FIGURE 42: Multi-Tenant Datacenter Utilization - Las Vegas	.44
FIGURE 43: Multi-Tenant Datacenter Pineline - Las Vegas	.45

EXECUTIVE OVERVIEW

MIAMI
FIGURE 44: Multi-Tenant Datacenter Providers - Miami
FIGURE 45: Multi-Tenant Datacenter Market Share Leaders - Miami
FIGURE 46: Multi-Tenant Datacenter Map -
Fort Lauderdale and Boca Raton
FIGURE 47: Multi-Tenant Datacenter Map - Miami
FIGURE 48: Multi-Tenant Datacenter Supply and Demand - Miami
FIGURE 49: Multi-Tenant Datacenter Utilization - Miami
FIGURE 50: Multi-Tenant Datacenter Pipeline - Miami
PHILADELPHIA
FIGURE 51: Multi-Tenant Datacenter Providers - Philadelphia
FIGURE 52: Multi-Tenant Datacenter Market Share Leaders -
Philadelphia
FIGURE 53: Multi-Tenant Datacenter Map - Downtown Philadelphia
FIGURE 54: Multi-Tenant Datacenter Map - Greater Philadelphia Area
FIGURE 55: Multi-Tenant Datacenter Supply and Demand -
Philadelphia
FIGURE 56: Multi-Tenant Datacenter Utilization - Philadelphia
FIGURE 57: Multi-Tenant Datacenter Pipeline - Philadelphia
SAN DIEGO
FIGURE 58: Multi-Tenant Datacenter Providers - San Diego
FIGURE 59: Multi-Tenant Datacenter Market Share Leaders - San Diego
FIGURE 60: Multi-Tenant Datacenter Map - Greater San Diego Area
FIGURE 61: Multi-Tenant Datacenter Map - Downtown San Diego 60
FIGURE 62: Multi-Tenant Datacenter Supply and Demand - San Diego 61
FIGURE 63: Multi-Tenant Datacenter Utilization - San Diego
FIGURE 64: Multi-Tenant Datacenter Pipeline - San Diego

TORONTO	. 62
FIGURE 65: Multi-Tenant Datacenter Providers - Toronto	63
FIGURE 66: Multi-Tenant Datacenter Market Share Leaders - Toronto	64
FIGURE 67: Multi-Tenant Datacenter Map - Greater Toronto Area	65
FIGURE 68: Multi-Tenant Datacenter Map - Downtown Toronto	66
FIGURE 69: Multi-Tenant Datacenter Supply and Demand - Toronto	67
FIGURE 70: Multi-Tenant Datacenter Utilization - Toronto	67
FIGURE 71: Multi-Tenant Datacenter Pipeline - Toronto	68
MULTI-TENANT DATACENTER TAXONOMY	69
MULTI-TENANT DATACENTERS	. 69
RETAIL COLOCATION	. 69
WHOLESALE DATACENTER	. 70
INTERCONNECTION	. 70
MANAGED HOSTING	. 70
DEDICATED HOSTING	. 71
SHARED HOSTING	. 72
CLOUD COMPUTING	. 72

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