

THE STATE OF THE EUROPEAN HOSTING MARKET

The European hosting industry rises to the cloud challenge as vendors and partners transform service offerings.

The European hosting market is increasingly diverse and multi-layered – both in terms of regional players and product offerings. From Web and infrastructure hosting through managed hosting and cloud services, Europe offers a plethora of service types and providers, but faces disruption from legislation and the pace of public cloud adoption.

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KEY FINDINGS

- The hosting market in Europe risks stagnation as demand shifts to the consumption of apps, layers of managed services and menus of cloud offerings.
- There is a geographic divide across Europe, whereby more complex services are sold by pan-European providers in the North, while regional suppliers in southern Europe address domestic markets.
- Strong demand still exists for basic Web hosting services in the European SMB and low-end mid-market: large numbers of companies still lack capabilities beyond managing a basic Web presence.
- Those hosting providers at a more sophisticated level of partnering with other vendors can provide added value more quickly to a wider range of geographic areas, especially in the mid-market.
- Five key disruptive factors will either enhance or stunt the growth of the industry: the rate of public cloud adoption, the emergence of mid-market managed service offerings, the prospect of formalized EU legislation, the growth of Eastern European/non-EU markets for Western European companies, and the increased use of licensed SaaS provided by hosters to their customers to provide additional premium features.

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REPORT SNAPSHOT

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ABOUT THIS REPORT

The European hosting market is increasingly diverse and multi-layered – both in terms of regional players and product offerings. From Web and infrastructure hosting through managed hosting and cloud services, Europe offers a plethora of service types and providers, but faces disruption from legislation and the pace of public cloud adoption.

COMPANIES INCLUDED IN THIS REPORT

101 Domains	CenturyLink/Savvis	Fasthosts Internet
1Deluxe	Claranet (Star Technology Services)	FastNom
34SP.com	Cliche Hosting	Ferca Network
7Host	CloudBeast	FlameNetworks
acens	Cloudcom	FlexServers
Adapt	Colt Technology Services Group	FlokiNET
Advania	Combell	Gandi
Alfahosting	Contabo	Ganesh Hosting
AlpineDC	ControlCircle	Getronics
Alps Host	Core-Backbone	Greatnet.de
AltusHost	Cyberspazio	Hetzner Online
alwaysdata	cyon	Host Europe GmbH
Amen	Cyso	Host Europe Group
ANEXIA	Dada Group/Dada SpA	Host1.no
Arsys Internet	Desital.pt	Host1Plus
Artera	Deutsche Telekom	Hostalia
Artmotion	Deutschehost	Hosteur
Aruba Group	Digicube	Hosting Virtuale
AT&T	Digital Pie	Hosting.co
Atspace	Dinahosting	Hosting3000
Attenda	Diogenius	Hostingservice.fi
AttractSoft = CurHost, Pro Hosting, Terabyet (and others)	domaindiscount24	Hostpoint
AURELIUS	Easehosting	Hoststar
AZAMedia	EasyDataHost	I3D
Basefarm	Easynet Global Services	IbericaHost
BeHostings	EasySpeedy	IceBlueHost
Belgacom	Ecritel	Iceware
Binero	ECS-Webhosting	Ikoula
Blacknight Solutions	efeito.net	IlTuoHosting
British Telecom (BT Group)	e-know.net	Includibly
BT Global Services	ELB.it	Infomaniak
Cable&Wireless Worldwide (Vodafone Global Enterprise)	emerion WebHosting	intergenia
Centron	Evalice Internet	Intermax
	EX2 Hosting	INTERNET AG
		iomart Group (Easyspace)
		IP Partner

COMPANIES INCLUDED IN THIS REPORT

IRYSIUS	One2Net	Telekom Austria/A1
Itec Hosting	Online.net/Dedibox	Telenet/Hostbasket
Jimdo	Orange Business Services	TeliaSonera
Junga	OrangeWebsite	Thya
Kiel Hosting	OVH	TransIP
Kolst	Paragon Internet Group	Turkcell
KPN	Paragon Internet Group	Typhon (Claranet)
Lazymedia	PEER 1 Hosting	UK2 Group
LeaseWeb	Penta	UKHosting
LetsHost	Phoenix IT Group	United Internet (1&t1 Internet)
Loopia	PMSI	UnitedHosting
Louhi	Pryanet	UnitSpeed Host
M247	Pulsant	UniWeb
Maehdros	Rackfish	velia.net
Mailclub	Rackspace	Veltigroup/exoscale
Mainlab	REDCOMTEC Networks	Verizon/Terremark
Maple-Hosting	Register.it	VHosting Solution
MaxterHost	Register365	Virtual Internet
Memset	Rockford IT	Web Hosting Hotel
MIVITEC	SadeceHosting	Web2CIO
M-net	Seeweb	WebFusion
Netcetera	Seonyx	WebHostingBuzz
Netcore/VaiSulWeb	Servage	Webhuset
NetHosted	Serverplan	Webvisio
Netissime	ServerSpace	WeservIT
NetNames Group (fka: Group NBT)	ServerWeb.net	Wistee
Netshield	SioHosting	World4You Internet Services
NFrance	Six Degrees Group	XsOnline
Nine Internet Solutions	SolidHost	YASPE
NOVATREND Services	SpaceNet	
NTT Europe	Strato	
O2Switch	SwedeHost Networks	
Ocea	SwissHosters	
One.com	TelecityGroup	
One2Host	Telecom Italia	
	Telefónica	

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